



NEWS RELEASE

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FOR IMMEDIATE RELEASE

New Symphony Park Avenue To Replace Discovery Drive

Street Name Changes Take Place Tuesday, March 2

Discovery Drive, the east-west roadway that intersects Martin L. King Boulevard and Grand Central Parkway in downtown Las Vegas, is getting a new name. On Tuesday, March 2, city of Las Vegas traffic crews plan to install new Symphony Park Avenue street name signs, replacing the Discovery Drive signage at these locations.

“This is the next step in our plans to brand and promote Symphony Park,” said Las Vegas Mayor Oscar B. Goodman. “We are well past Discovery, we know who we are.”

The 61-acre Symphony Park, now under construction, is the locale of The Smith Center for the Performing Arts, Cleveland Clinic Lou Ruvo Center for Brain Health, The Charlie Palmer hotel, World Jewelry Center, Newland Communities, Forest City and more.

The Las Vegas City Council approved the Symphony Park Avenue street name change in March 2009.

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