



MEDIA ADVISORY

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Contact:

Melissa Warren
Faiss Foley Warren Public Relations
702-528-6016; mwarren@ffwpr.com

Eryn Sebelius
Faiss Foley Warren Public Relations
702-234-6684; esebelius@ffwpr.com

PRESERVING OUR CITY'S COLORFUL HISTORY IS FOCUS OF NEXT SYMPHONY PARK LECTURE
A Behind-the-Scenes look at The Mob and Neon Museums

WHAT: The Office of Business Development of the city of Las Vegas and Newland Communities, project manager of Symphony Park, announce the topic of the third ***Symphony Park Lecture***, a program to engage the local community in compelling and pertinent topics germane to Symphony Park, its anchor projects and other quality of life issues in Las Vegas. This is a free lecture open to the public.

The April 7th lecture, ***Preserving our City's Colorful History - A Behind-the-Scenes look at The Mob and Neon Museums***, features a panel discussion on the museums, both of which are under construction in downtown Las Vegas. Three members of the Museums' leadership teams will explore a variety of topics relating to the Museums, including design and content, expected economic impact and their role in downtown redevelopment.

WHO:

- **Ellen Knowlton, President, 300 Stewart Avenue Corporation, non-profit board that will oversee operations of The Mob Museum**
Former FBI Special Agent in Charge, Las Vegas Division
- **Dennis Barrie, PhD, Creative Director, The Mob Museum**
Co-creator of the Rock n' Roll Hall of Fame and Museum in Cleveland and the International Spy Museum in Washington D.C.
- **Nancy Deaner, Manager, Office of Cultural Affairs, city of Las Vegas**
Instrumental in the development of both The Mob and Neon Museums

Welcome: Mayor Oscar B. Goodman and Ward 5 Councilman Ricki Y. Barlow, city of Las Vegas
Mistress of Ceremonies: Betsy Fretwell, city manager, city of Las Vegas

WHEN: **Wednesday, April 7, 2010**
Doors open at 5 p.m.
Lecture begins promptly at 5:30 p.m.

WHERE: **Fifth Street School Auditorium**
401 So. Fourth Street, Las Vegas, NV 89101

CONTACT: For more information, visit www.symphonypark.com; or call 702-220-8090, ext. 1211