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Newland CEO, Bob McLeod, Recognized for Humanitarian Leadership by Housing Industry
Hearthstone BUILDER Humanitarian Award to be Presented During International Builders' Show

LAS VEGAS, NV (January 12, 2011) – Bob McLeod, chairman and CEO of Newland, will receive tomorrow the 12th Annual Hearthstone BUILDER Humanitarian Award at NAHB(National Association of Home Builders) International Builders' Show in Orlando, FLA. Newland, the country's largest privately held land development company, has an impressive history of strong charitable support and participation in community-based programs under McLeod's leadership of the company which spans four decades. The company's corporate philanthropy is fostered in part by McLeod's personal charitable contributions to dozens of organizations, including HomeAid, which has a chapter in Southern Nevada, and Cleveland Clinic Lou Ruvo Center for Brain Health at Symphony Park in Las Vegas.

McLeod was nominated for the award by Jeffrey Slavin, CEO of HomeAid, for partnership in its 20 active chapters in diverse communities across America since 2005, including the Southern Nevada chapter. Newland is known for its commitment to creating enduring healthier communities across the country through a company-wide focus on community outreach that helps children and families in need, supports education and the arts, champions sustainable development and protects the environment.

"Newland has been a dedicated supporter of HomeAid Southern Nevada and Bob McLeod is a great example of a caring business leader," said Kathleen Dye, executive director of HomeAid Southern Nevada. "Through the Pumpkin Festival program, Newland has given our organizations thousands of dollars to help many homeless Southern Nevadans live in clean, safe and dignified housing."

According to Klif Andrews, president, HomeAid Southern Nevada board of Directors, Newland has been a tremendous partner to HomeAid in its markets nationwide and is a great example of the caliber of companies that receive the prestigious Hearthstone BUILDER Humanitarian Award. "We congratulate Bob McLeod and Newland on this very deserved recognition."

In Las Vegas, Newland has served as project manager for Symphony Park since 2005 when it was retained by the city of Las Vegas to oversee development of this 61-acre downtown community, a key element of the downtown renaissance now underway. Symphony Park's two current anchor projects include The Smith Center for the Performing Arts (under construction) and Cleveland Clinic Lou Ruvo Center for Brain Health completed and seeing patients). Other projects slated for development at Symphony Park include The Charlie Palmer – a boutique hotel developed by celebrity chef, Charlie Palmer and City-Core Development; the World Jewelry Center – a new global marketplace for gem and jewelry professionals and the consuming public; the one casino/hotel at Symphony Park developed by Forest City; and urban-style residential homes by Newland. Recently, Cordish Company entered into an Exclusive Negotiation Agreement with the city of Las Vegas to develop an arena on the north end of Symphony Park.

In addition to a focus on philanthropic efforts, Newland has achieved solid business results with five of its communities ranked in the top 15-selling master planned communities in 2009, and 2010 sales results look equally strong.

"Since 2000, the Hearthstone BUILDER Humanitarian Awards have celebrated the personal commitment of professionals across the housing industry to improve their communities through sustained contributions of time, resources and financial support," said Boyce Thompson, editorial director of BUILDER. "Bob joins an esteemed group of leaders truly making a difference. We applaud Newland for its benevolence and dedication to excellence."

About the Hearthstone BUILDER Humanitarian Award

The Hearthstone BUILDER Humanitarian Awards were founded in 2000 by BUILDER magazine and preeminent institutional real-estate investment firm Hearthstone to recognize and support the philanthropic work of those in the housing industry. Hearthstone's cofounder, the late James Z. Pugash, was a committed philanthropist who encouraged and inspired others in the industry to give back to their communities. Since its founding, the Hearthstone BUILDER Foundation has contributed more than \$4 million to various charities in the names of Hearthstone BUILDER Award honorees, making it the largest charitable-award program in the home building industry. Receiving recognition from this program is among the industry's most coveted honors.

About Newland Real Estate Group, LLC.

Newland is a diversified real estate company leveraging a national platform and over 40 years of experience to perform challenging and diverse development, investment, management, and advisory services across a wide range of real estate. The company's mixed-use development business, Newland Communities, actively owns, operates and develops premier residential master-planned, commercial, retail, and urban mixed-use real estate across the U.S. Headquartered in San Diego, Calif., Newland and its affiliated companies have completed, or have underway, more than 140 diverse real estate developments, more than 20 million square feet of commercial and retail space, and 175,000 residential units in 14 states.

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