

## PRESS RELEASE

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### DOWNTOWN BUSINESSES SHINE IN BEST OF LAS VEGAS CONTEST

The 2011 *Las Vegas Review-Journal* "Best of Las Vegas" special section shows downtown is winning the hearts and preferences of locals. Downtown businesses and events were voted "The Best" in 34 categories spanning Eat & Drink, Locations, Shopping, Hotels, Entertainment and People. Mayor Oscar Goodman, champion of downtown revitalization, personally garnered no fewer than four wins – more than any other single individual. He was named Best Local Politician, Favorite Male Las Vegan and Most Colorful Character.

A few downtown establishments received multiple nods, including four wins by the El Cortez, which was voted Best Blackjack and Best Keno by both *LVRJ* readers and staff – two groups that often disagree. The Best Place to Power Lunch is also a unanimous win for downtown, though readers favor Triple George Grill while staff chooses Mundo.

The Beat Coffeehouse and Records received Best Coffee/Cappuccino from *LVRJ* staff as well as a guest pick for the same category from Zappos.com CEO, Tony Hsieh. Hsieh will move the headquarters of the online shoe and apparel retailer into the existing Las Vegas City Hall in 2012. The move will bring more than 1,000 employees to the area, fuel the existing area businesses and make a huge contribution to the momentum already evident in Las Vegas' urban core.

Other notable downtown winners include Cleveland Clinic Lou Ruvo Center for Brain Health, Fremont East District, Springs Preserve, select stores at Las Vegas Premium Outlets, Dino's Lounge, First Friday, Flockflockflock, Four Queens, Golden Gate, Golden Nugget, Lola's Louisiana Kitchen, Luv-It Frozen Custard and Main Street Station.