



**For Immediate Release**  
**June 16, 2011**

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### **DOWNTOWN PHOTO COMPETITION ANNOUNCED**

LAS VEGAS, NV --- Professional and amateur photography enthusiasts ages 21-plus are invited to participate in **CAPTURE DOWNTOWN!** – a photography competition sponsored by the city of Las Vegas, the Downtown Las Vegas Alliance, Symphony Park and the *Las Vegas Review-Journal*.

Announced today by Las Vegas Mayor Oscar B. Goodman, **CAPTURE DOWNTOWN!** invites downtown residents, workers, fans and photographers of all skill levels to capture a variety of images that depict life in downtown Las Vegas. Entry categories include **Lifestyle:** everyday life/work/play in downtown Las Vegas; **Stars:** interesting people who live/work downtown; and **Icons:** downtown landmarks, neon signs and historic buildings.

“There is new vitality downtown given the many new businesses and landmark projects filling the skyline,” said Las Vegas Mayor Oscar B. Goodman. “A photo competition is the perfect way to celebrate the progress of downtown redevelopment and capture the people, places and things that are converging to create new energy in our city.”

A jury consisting of photographers and photography experts from throughout Southern Nevada will adjudicate the entries to select first, second and third place winners in each category. Winners will be announced in October during the Symphony Park Lecture at the historic Fifth Street School. Winning photographs will be featured on a variety of downtown-centric websites and will be displayed in a number of bars, restaurants and businesses throughout the downtown area this fall.

A People’s Choice award will also be given – the entry photos will be hosted on the [www.lvrj.com](http://www.lvrj.com) site from September 1 through September 22<sup>nd</sup> for the voting.

Prizes include a variety of downtown fun packages that feature complimentary drinks and meals from downtown bars and restaurants, gift certificates from downtown retailers and hotels, downtown merchandise and more.

Entry deadline is August 15 and all entries must be submitted digitally to <http://downtownlasvegasalliance.com/capturedowntown/>.